

**CONTRA  
COSTA  
COUNTY  
CLOVERLEAF**



*EMERALD STAR  
PROJECT*

By: Sophie Brockman, Johanna Busk, Melody Hollingworth and Olivia Flamino



# Table of Contents

<b>Purposes, Goals and Challenges</b> .....	<b>3</b>
<b>Project Timeline</b> .....	<b>5</b>
<b>Strategies</b> .....	<b>9</b>
<b>Fundraising and Advertising</b> .....	<b>12</b>
<b>Outcomes and Reflections</b> .....	<b>13</b>
<b>Summary and Analysis of Budget</b> .....	<b>14</b>
<b>Acknowledgments</b> .....	<b>16</b>
<b>Appendix</b> .....	<b>17</b>
County Cloverleaf – April issue .....	18
Contra Costa Cloverleaf Club Level Chairperson Job Description.....	26
Editor’s Contact List.....	27
Cloverleaf Contributor Sign-Up Sheet .....	28
Editor’s Check List .....	31
List of Potential Advertisers .....	32
Letter to Advertisers .....	36
Advertiser’s Checklist.....	37
Speeches to Advertisers .....	38
Income and Expense Spreadsheet.....	39
Advertising Flyers.....	40
Journalist Award Flyers .....	41

# Purpose, Goals and Challenges

Beginning in the year of 2016, our team of four girls set out to start the Contra Costa County Cloverleaf newsletter. As former club newsletter editors, we came together with our individual inklings and formed a realistic plan for our project that was approved by the Emerald Star Committee. Our purposes in creating a county newsletter were to make announcements about upcoming events and tips for participation, to raise awareness of unique cross-club projects, to create free advertising space for 4-H members and to provide an opportunity for 4-H members to be published at the county level. In addition, we hoped to rekindle the tradition of creating a county-wide monthly newsletter which would continue beyond our Emerald Star project. Our vision was that our project would create an outline for future editors who would continue to publish the Contra Costa Cloverleaf Newsletter.

We established a set of specific goals to meet our purposes. In order to streamline the article collection process and involve the clubs, we created a leadership position called the Contra Costa Cloverleaf Club Level Chairperson. Even though the title of this role seems long and intimidating, the chairperson's responsibility was to collect monthly submissions from their club, email them to the editors, and to be the County Cloverleaf's representative for their club. We also aimed at publishing eight issues throughout the 4-H year and have participation from each club. Finally, we wanted each issue to include a variety of articles about cross-club projects, county events, state events, education and instruction, interviews with All Stars and alumni as well as county announcements, flyers and classified ads.

Looking back over our goals, we accomplished most of them. We created eight issues full of articles with diverse subjects, including all of our desired topics. We were also able to publish flyers and many classified ads. We only fell short with one goal: participation from all the clubs. Instead of all eleven clubs contributing, we only had eight that submitted articles, poetry or artwork and just two club level chairpersons were elected, and they shared the position in the same club.

As we strived to meet these goals with numerous strategies, we also faced several unexpected challenges on our Emerald Star journey. The first one was communication difficulties. When we sent out our monthly newsletter, at least one of the clubs could not receive it due to problems connecting to the county website and receiving county emails. To avoid this issue in the future, always send a follow-up email confirming that club leaders received the newsletter and contact them through the County Council, if necessary.

Our second obstacle was formatting difficulties. When each editor finished compiling the latest newsletter, they sent it to the other three to proofread or make changes. However, after one person made revisions and sent it back to the original editor, the correction did not show because they each had two different versions of Publisher and the changes would not translate from one to the other. To avoid this problem, we decided to appoint only one editor to evaluate the newsletters.

Our third obstacle was with advertising. While essential to the project, advertising took a lot of time and effort. Often when we went to different stores or restaurants used by 4-H members, we found very fickle managers who claimed to be interested, but never got back to us. There is no true solution for this problem, so we suggest soliciting advertisements from many different places and plan on some not following through.

Finally, our fourth and biggest challenge was persuading people to write articles for the Cloverleaf. Because we anticipated this hurdle, we took great efforts to promote our project through club visits, tables at county events, and personal contacts. We also created contribution and journalism awards to be presented at Achievement Night. Our promotional campaign was successful as we had an abundance of articles for each issue.

This exciting journey of publishing the Cloverleaf and overcoming obstacles has taught us responsibility, endurance, creativity and perseverance. Our Contra Costa Cloverleaf Emerald Star project has prepared us to be seasoned editors, equipped with particular life skills ready to face any challenges that may arise.

# Project Timeline

## **JANUARY 2017**

First Emerald Star Project Meeting

Wrote application and created PowerPoint slide presentation and speech for the Emerald Star Committee

Met with advisor, Mrs. Michelle O'Connor

Emerald Star Committee Interview

## **FEBRUARY 2017**

Presented our Emerald Star Project to the County Council

Emerald Star Meeting – Talked about club surveys, planned club presentations, and sent letters to club leaders

## **MARCH 2017**

Created a survey to find out what members were interested in reading about and seeing in *The Cloverleaf*

Created props and skit for our Emerald Star Project presentation to all the clubs in the county

Went in groups of two to club meetings to announce publication of a countywide newsletter, to announce the new officer position of the CCC Cloverleaf Chairperson, to recruit people to write articles, and to collect survey responses

Met with Advisor, Mrs. O'Connor

## **APRIL / MAY 2017**

Continued and completed visiting clubs

## **JUNE 2017**

Emerald Star Meeting - Prepared for interview with Mr. Young from the Emerald Star Committee

Emerald Star End of Year Progress Report conference call with Mr. Young

## **AUGUST 2017**

Emerald Star Meeting - Began planning for newsletters which were to be published beginning of October

Met with Contra Costa County Chairpersons at the County Office - Discussed duties

## **SEPTEMBER 2017**

Johanna Busk, a Cloverleaf Editor, worked on first issue of the *Cloverleaf*. Sophie Brockman, another Cloverleaf Editor, worked on “Letter from the Editors”

Emerald Star Meeting - Talked about printing, advertisers, contributors, and awards

Designed Journalist Award advertisement / flyer and advertisers’ ad

Solicited businesses to advertise



## **OCTOBER 2017**

Livi Flamino, a Cloverleaf Editor, worked on Newsletter for November. Johanna Busk worked on “Letter from the Editors”

Distributed Newsletter at Achievement Night. Set up a table to ask people to contribute to the Newsletter

Met with advisor, Mrs. O’Connor

## **NOVEMBER 2017**

Distributed newsletter and asked people to contribute articles to the newsletter at the Tri-Tip Fundraiser

Melody Hollingworth, a Cloverleaf Editor, worked on Newsletter for December / January. Livi Flamino worked on “Letter from the Editors”

## **DECEMBER 2017**

Solicited businesses to advertise in the newsletter

Emerald Star Meeting - Discussed finances, advertising, and newsletter content for future issues.

## **JANUARY 2018**

Sophie Brockman worked on *The Cloverleaf* for February. Melody Hollingworth worked on “Letter from the Editors”

## **FEBRUARY 2018**

Johanna worked on *The Cloverleaf* for March. Sophie worked on “Letter from the Editors”

## **MARCH 2018**

Livi worked on *The Cloverleaf* for April, Sophie worked on “Letter from the Editors”

Solicited businesses for ads

## **APRIL 2018**

Melody worked on *The Cloverleaf* for May, Livi worked on “Letter from the Editors”

Emerald Star Meeting - Put together project binder

Distributed newsletter at Fashion Revue and asked members for feedback about the newsletter

## **MAY 2018**

Sophie works on *The Cloverleaf* for June and Melody works on “Letter from the Editors”

Turn in LDRs and Emerald Star binder

Have final interview with Emerald Star Committee

Distribute newsletter at the County Fair and asked members for feedback about the newsletter

**JUNE 2018**

Judge who wins the Journalist Award(s)

Order award

**SEPTEMBER 2018**

Present the Journalist Award at Achievement Night

# Strategies

We created *The Countywide Cloverleaf Newsletter* so that 4-H members in Contra Costa County could be given the opportunity to be published, as well as learn about upcoming events and countywide projects.

## **How did you let members know that you were going to be publishing a newsletter?**

At the very beginning of our project, we visited all the clubs in Contra Costa County to promote *The Cloverleaf*, saying that anyone could write 4-H related articles to put in the newsletter. Once we began publishing, we set up a table at different County events and asked members who passed by to sign up to write articles. Also, we had copies of the most recent issue available for members to read or take.

## **Did you get many people to sign up to write articles?**

We got a few people, but not as many as we had hoped.

## **In what ways did you try to encourage members to write articles?**

There were three things that we tried:

- 1) We tried to stress how being published would benefit members who were interested in applying for college
- 2) We tried to recruit Contra Costa Cloverleaf Chairpersons from each club to help us sign up members to write articles
- 3) We also created a Journalist Award

## **Were you successful in recruiting Contra Costa Cloverleaf Chairpersons from each club?**

We have two Chairpersons from one club, so we were not as successful as we had hoped to be. But both of those Chairpersons were incredibly helpful, so we appreciate them and are very grateful for the work they put into this.

## **What is the Journalist Award?**

We created a Journalist Award to encourage members to write articles for *The Cloverleaf*. The award will be given out at Achievement Night 2018 and includes an engraved pencil holder as

well as a cash award. The amount of the cash award will depend on how much money we have to offer at the time it is given.

### **How did you get the money for *The Journalist Award*?**

We asked local businesses to place ads in *The Cloverleaf*. We did this by breaking into two teams to ask managers if they would be interested in placing an ad in our Newsletter at a certain price based on the size of their ad: The prices for ads were as follows:

Full page - \$50	¼ page - \$15
Half page - \$25	1/8 page - \$10

We kept a record of who we visited, how many times, who placed ads, etc. (see appendix). We gave businesses a tax receipt for their support of 4-H.

### **What did you do if you didn't have enough contributors for an issue?**

We would single people out and ask them to write or we would email the club leaders asking them to ask their club members to write a specific 4-H-related article, and then they would send us what the members has written.

### **What did you do if you had too many articles?**

We would have put some of the articles we couldn't fit in the issue on the County Shutterfly website so that it could be viewed there.

### **How did you divide up the jobs for putting together *The Cloverleaf*?**

Because we have an even number of members in our project (four), we decided to create 8 issues and split it up so that each of us would format two issues and write two "Letters from the Editors." The rotation then was as follows: One member formatted an issue while another member wrote the "Letter from the Editors." The member who formatted the issue, would then write the "Letter from the Editors" the following month, while the third member would then do the formatting. In this way, each member would have two months of newsletter-related assignments and then two months off.

### **Why did you rotate the newsletter assignments in this way?**

We thought it would be helpful if we could all experience formatting the newsletter. Also, we didn't want the whole burden of formatting to fall on one member.

**How have you made *The Cloverleaf* available to members?**

It is available in three different ways:

- 1) By email to 4-H members who signed up to receive it
- 2) By printed issues which were distributed at 4-H county events (limited amount)
- 3) By a public archive on the county website

**How have you been able to pay for printing costs?**

The UPS Store printed color and black and white issues of *The Cloverleaf* for us. Of course, it came with a cost, but thanks to the advertisers, we've been able to pay for the costs (see financial spreadsheet in appendix).

# Fundraising and Advertising

Getting advertisers was a whole new experience for us and we learned that the most efficient way to get advertisers was to split into two groups, and each of the groups to approach different businesses during alternate months. Each group would seek advertisers for alternating issues, and that was the most effective way to get advertisers.

We decided on having four standard size ads which were; 1/8th, 1/4th, 1/2, and 1 full page. If the business decided to include their ad in 3 consecutive issues, they would receive a 5% discount and a 10% discount if they advertised for 5 or more consecutive issues. The areas which we approached for advertisers were Walnut Creek, Concord and Clayton. We received the best responses from small businesses and those in Clayton.

Before we approached a business to ask for an ad, we prepared a speech giving details to the people on where their ad was going to, what our newsletter was about, how many issues there were going to be, and what the cost and size of an ad was. We brought along a folio of sample issues and sample ads in different sizes to show the managers. We also wrote a letter which summarizes the presentation to give to the business manager.

Throughout the months of soliciting for advertisers, the first month was filled with the most apprehension as we were not sure how business managers would react. In fact, the first two advertisers both had “No Soliciting” signs on their doors, but we politely asked if it was alright to speak to the managers. Not only did they accede to our request, but they ended up advertising in our newsletter. Subsequently, we became more confident in approaching advertisers and got advertisers each month. At the time of writing this article, we have raised a total of \$407.50. As a result, we are able to cover all expenses including awards and a prize.

Overall, it was a great learning experience for us, and will help us in the future endeavors.

## Useful Resources:

- Fundraising Form: <http://4h.ucanr.edu/files/19878.pdf>
- 4-H Fact Sheet on Sponsorships & Promotions: [https://nifa.usda.gov/sites/default/files/resource/Sponsorships\\_Promotions\\_rev\\_2011.pdf](https://nifa.usda.gov/sites/default/files/resource/Sponsorships_Promotions_rev_2011.pdf)

# Outcomes and Reflection

Our newsletter benefited the county in that 4-H'ers could learn and hear from others and share what they were passionate about. One of the biggest things we learned was teamwork. We learned to split up the work, have meetings, discuss our goals and strategies, keep track of a budget, and put aside our differences to help one another.

Before we could start our project, we had to brainstorm for ideas and plan for the year. We had to decide how many issues we were going to create, how we would encourage others to be interested in writing for our newsletter, devise a plan for raising funds to pay off the printing costs, and awards and how to divide the work.

One of the most difficult parts of running a newsletter is meeting deadlines. Getting others to submit their articles early and on time is the hardest thing to do, as well as compiling and editing issues. It can be stressful when the deadline comes around and the contributors who have signed up do not submit their articles on time.

A big challenge of being an editor is working together with others and agreeing on something. If everyone can agree, the problem will be diminished. So we try doing articles everyone can agree on and listening by ideas and plans of others. Sometimes, we just have to put aside our own preferences for the greater good. For those who are planning to be editors, remember work together, and enjoy the process.

If the County Council is willing to approve a budget for a yearly Journalist Award and for printing expenses, editors will have more time to focus on planning, getting writers for articles and compiling each issue.

It is important to promote the Cloverleaf at County Events and have Article Contributor sign-up sheets handy for members to sign up on. If it is too burdensome to publish an issue every month, publishing an issue every 2 months could be an option. It is vital to have an adult who is willing to oversee the project and work alongside the editor.

Looking back, we have learned to work independently and cooperatively, and these are essential life skills. It has been a fruitful and rewarding experience.

# Summary and Analysis of Budget

At the beginning of our project, the Cloverleaf team did not expect any income or expenses. We planned to distribute our newsletter online, presenting no need for fundraising. Our Emerald Star Application stated:

“Issues will be distributed over the internet, so we do not envision any costs. If an expense catches us by surprise, we will have a bake sale at a county event or sell advertising space in the newspaper.”

However, we realized that we needed to promote our newsletter by printing out copies and distributing them at county events. Many members became Cloverleaf writers after signing up at a county event. In addition, many people claimed that they had not received any Cloverleaf newsletters in their email. While we do not yet know the reason that they did not receive one, we decided that everyone should have a chance to read through one.

We also would like to provide awards to contributors to the newsletter. One of our goals has been to provide a Top Journalist Award at each Achievement Night for the top journalist from the previous year. We chose engraved crystal pencil holders that will cost about \$40 each. We would also like to provide monetary awards and certificates. We might have multiple awards: Top Journalist, Top Poetry Contributor and Top Artist Award. At the end of the year we will look at our balance and decide how much to award to each category. Right now, we estimate that we will spend \$100-200 on awards. These awards will encourage youth members to contribute articles, poetry and artwork to future editions, which will enhance the education of the youth members in the county and will provide a more sustainable Cloverleaf in the future.

As we realized that copies of the Cloverleaf became a necessity, and we needed money for the journalist awards, we then knew that we needed to fundraise. Mrs. O’Connor, our Emerald Star Advisor, suggested that we approach businesses to advertise and through that, we could raise funds. We obtained approval from the Emerald Star Committee and from the county to do this, so we put advertising revenues into a revised budget.

From February 2017 through March 2018 we raised \$397.50, mostly from advertising, and we have spent \$193.59, mostly on photocopies. Our balance as of March 31, 2018 is \$203.91 (see next page). We hope to raise more money with our last 2 editions; hopefully our ending balance will be above \$200. This will give us plenty of money for journalism awards to be awarded at Achievement Night in September 2018.

**Summary of Total Income for Cloverleaf Newsletter**  
(through March 31, 2018)

Revenue:

Advertising Revenue \$ 377.50

Other Revenue \$ 20.00

Total Revenue: \$ 397.50

Expense:

Photocopy Expense \$ 185.61

Other Expense \$ 7.98

Total Expense: \$ 193.59

**Total Inc/Exp. \$ 203.91**

# Acknowledgments

Creating the Contra Costa Cloverleaf newsletter was difficult and required many hours of compiling and editing. Without help and support, we would never have accomplished our set goals. We would specifically like to thank:

- Michelle O'Connor, our Project Advisor for her valuable counseling and guidance.
- Brenda Vales, County Office, for taking the time to diligently read through and proof each issue, so we could release the newsletters.
- Our 4-H contributors, who used their time and talents to write articles, poetry or to draw pictures for the Cloverleaf.
- Samantha Gianelli and Elena Chan, Contra Costa Cloverleaf Chairpersons from Tassajara, who were so supportive and active in the Cloverleaf.
- Jana Flamino, who led a Publisher Project to teach all the editors how to effectively use Publisher and save time assembling each issue.
- Our advertisers, who supported our project with their business ads.
- Ron Jewison, General Manager, UPS Store, for his generous printing discount.
- Tristen Gallagher, for designing and printing our fabulous Cloverleaf Editors' T-shirts.
- Our parents, Melissa Brockman, Adrienne Busk, Jana Flamino and Margaret Hollingworth for their continuous support and encouragement.



# Appendix

## I Pledge

My Head  
to Clearer Thinking

My Heart  
to Greater Loyalty

My Hands  
to Larger Service

My Health  
to Better Living

For My Club,  
My Community,

My Country,  
And My World.

### INSIDE THIS ISSUE

Presentation Day Continued...	2
Vet Science Competes at State	2
Artwork	3
Feather Fun	3
Fashion Revue	4
Fair Poem	4
Showmanship Clinic	5
The Challenge	6
What Does 4-H Mean To You?	7
Cloverleaf Classifieds	8
Upcoming Events	8



University of California  
Agriculture and Natural Resources  
4-H Youth Development Program



# THE CLOVERLEAF

of Contra Costa County 4-H

VOLUME 1 ISSUE 6

APRIL 2018

## Letter from the Editors: "I Pledge My Hands"

Outside, the birds are chirping, the flowers are blooming, the sun is shining and the breeze is blowing. What great weather to go outside and volunteer to help somebody! The month of April is National Volunteer Month, so we should take advantage of the opportunity to serve our club, community, country and world.

There are many ways for us to serve our clubs. We can sign up to organize a craft or snack at the club meetings, put on a presentation to educate your club, or maybe participate in your monthly Community Pride activity. If you are unsure about what to volunteer for to help your club, you can ask your club leader.

Working together to perform everyday tasks is extremely beneficial to our community. Picking up trash can reduce litter, volunteering at the library can create organization, and even being a friendly neighbor can brighten somebody's day. Many cities have clean-up events, like Clayton Cleans Up on April 21, where volunteers come together as a community to make a difference. Our communities are in need of many volunteers, and we can help fulfill some of those needs.

Becoming a better citizen can create an impact on our country. As 4-H, we can leave a legacy of helpfulness and willingness to serve others. Along with growing up to be a respectful, law-abiding citizen, we should show others how to do the same.

While changing the course of history for the whole world may be a slightly lofty goal, the little things we do every day can make an impact. Setting a good example can influence everybody around you, and while you may or may not become world famous, together we can improve our world one community at a time.

From Your Cloverleaf Editors,

*Johanna Busk, Olivia Flamino, Melody Hollingworth, and Sophie Brockman*

## Presentation Day 2018: The Teamwork Behind the Scene

*By Ally Adams, Briones 4-H*

Everyone in 4-H has either heard of or been to Presentation Day, but not many have hosted it. I'm also sure that not many think about how it's done or what it's like being in charge of it all.

This year it was Briones 4-H's turn to host, and I, Ally Adams, took lead. Being a small club, it was a tough job, and I had to make sure everyone was on task and got their jobs done. Everyone within the club had a job; everyone was important.

... continue on page 2

## Presentation Day: The Teamwork Behind the Scenes ...Continued From Page 1

From poster designers, newsletter writers, and even right down to the set-up crew, we all had to come together to make it work.

As the chairperson of the event, I had to constantly keep a tab on who did what and when. I was always calling, texting or emailing members: asking them for favors or finding out if they had their part done. As if that wasn't enough, I had some things that I personally had to do: I signed the certificates for gold winners and, during the event, I ran back and forth between rooms to make sure everything was set up and the tally room had everything they needed. I also was presenting, so I had to check back in once in a while to see if it was my turn. Because of all this hard work, the event was successful!

If you have ever thought about being the chairperson for this event, I'll let you know it is a stressful job; but that's where your lovely 4-H'ers come in. They will gladly help you with anything so you are never alone and doing everything yourself.

This event also gives you leadership credit for your record book and can help you reach your next star. So don't be afraid to try things out of your comfort zone and never be afraid to ask for help. There is always someone to help you, and at Presentation Day, you'll be glad for it!



## Vet Science Project Competes at State

*By Jillian Maghoney, Claycord 4-H*

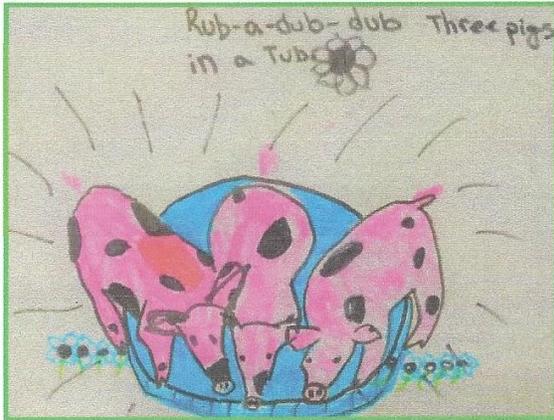
On March 3, 2018, U.C Davis held its annual Field Day competition. Students and 4-H members came from all over the state to compete in different areas. Three members of Claycord 4-H (Clara Brockman, Shea Gallagher, and I) entered the veterinary science portion of the Field Day competition.

As part of the competition, we did a series of tests from breed identification and parasite identification, to medical equipment identification. We also did practicums which involved applying medication to an animal and removing bandages. Claycord 4-H happened to be the only 4-H club to enter this year and we were a small group compared to the dozens of FFA members.

Although we did not score high enough to receive any awards, it was a good experience and I look forward to attending again.

## Meanwhile... On a Farm Near You

By Tapanga Lewis, Knightsen 4-H



## Farm Kids Understand

By Riley Lewis, Knightsen 4-H



# Feather Fun at the Stanco Poultry Show

By Melody Hollingworth, Claycord 4-H

The 6th annual Stanislaus County Youth Poultry Show was held on March 10, 2018. It was an exciting and fun-filled event, specially organized for youth, ages 5-18 years. There were several levels of Showmanship, namely, Minis, Novice, Juniors, Intermediate, and Senior. Besides Show and Showmanship, there were also an Obstacle Course, a Photo Contest, an Educational Poster Contest, a Knowledge Quiz and Breed Judging.

Mini Showmanship was a category for all Primary Members, ages 5-8 years. Novice Showmanship was for all youths, ages 9 and up, who were showing chickens for the first time. Junior Showmanship was for youths, ages 9-11. The Intermediate category was for youths, ages 12-13. And finally, Senior Showmanship, for youths ages 14-18, was the most competitive of all the levels.

A fun activity at the show was the Obstacle Course which had several obstacles for the show birds to walk through and overcome. Youth members were allowed to use treats and walking sticks to guide their birds. The Educational Poster Contest featured many posters; topics ranged from embryology, getting your first chicken, to buying your first coop.

The Knowledge Quiz consisted of several poultry questions such as, "True or False: All duck eggs take 28 days to incubate." The answer to that is false, as Muscovy ducks take 35 days to incubate. The final event was Breed Judging. For this event, several bird breeds were lined up in cages, and the contestants job was to rank the birds from worst to best.

Claycord 4-H had several members who participated: Clara Brockman, Warren Brockman, Maya Maghoney, Megan Eberhart and Melody Hollingworth.

I am very grateful to my leaders, Mrs. Brockman and Mrs. Gallagher, for encouraging me to participate in this event. In the course of preparation, I learned a lot and placed first in Novice Showmanship. I hope to participate in the Stanislaus County Youth Poultry Show again next year, and I encourage anyone who is interested in poultry to participate in it next year.



## My First Time Participating in Fashion Revue

By *Livi Flamino, Claycord 4-H*

On April 29, 2017, 4-H Members from all over the county assembled at Fair Oaks Church in Concord, carrying their newly sewn outfits. I brought with me the blue tunic I had sewn on a hanger, and the presentation I had prepared in my head. After changing into my tunic, I walked up the stairs to the room where we would be saying our presentations to the judges. Because I had entered my tunic in the traditional category, I was led to a door where I had to wait with two other girls who had also entered in the traditional category.

Soon, it was time to enter the room where three judges were waiting. I was so nervous I was shaking from head to foot! Since the two other girls seemed as if they were ready, I steadily walked through the door. I soon overcame my fear, though, when one of the judges accidentally called me "Levi" instead of "Livi".

When I found myself standing before the judges, I knew it was time to give my presentation. I told them my name, what I had sewn, why I chose that certain fabric and color, when I would wear my outfit, and other things the judges should know about it. When I finished, the judges asked me to turn around to see the back of my tunic. I then stepped back to wait at the end of the room until the last girl finished her presentation.

Once we walked outside, I breathed a sigh of relief that I had not messed up my presentation. After about 15 minutes, all the participants were called in again to model our outfits in front of all of the judges. After that, we were given a short break before it was time to go on stage to model our outfits in front of parents, siblings, and friends. Going on stage, was for me, the scariest part of Fashion Revue. However, as soon as I stepped down from the stage, I felt less scared of going in front of people.

I think everyone should enter Fashion Revue at least once. Each year there are several categories from which to choose. There is even one category in which you don't have to sew, but instead you are tested on your ability to shop for an outfit on a shoestring budget (the Consumer Science Category).

Out of all the 4-H events I attended last year, Fashion Revue was my favorite.

## Fair

By *Samantha Gianelli, Tassajara 4-H*

Fair is coming soon  
Let's break out the balloons,  
And make some noise,  
For all the girls and boys  
Who worked so hard all year,  
To bring everyone cheer.  
Whether through goats and pigs,  
Or a side table made of twigs.

This event lets them show,  
How much they really know,  
The date,  
May 17 through the 20th.  
Come then to see  
Cattle and sheep  
As well as pigs  
(Who make great meat),

But at the fair there won't be any horses;  
But these creatures can be seen  
On May fifth in the show ring  
At Rafter D Ranch.  
So come on out  
Give us a cheer,  
For all the hard work,  
We put in this year!



# Showmanship Clinic

*By Samantha Gianelli, Tassajara 4-H*

Showmanship Clinic quickly passed. This year it was held at a beautiful location, Borges Ranch, on March 24th, 2018.

It was a fun event where members came to learn how to show both large and small livestock.

The club that put Showmanship Clinic on did a wonderful job organizing it, and got amazing people to teach each station. These ranged from project leaders to actual judges, who were able to give us insight as to what they look for in either a showman or an animal.

If you are in or would like to join a livestock project, this is the event for you. I hope to see you next year!



## Attention All 4-H Members!

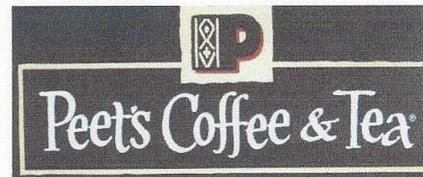
Fair will be here soon, so don't forget to enter your animal or exhibit before April 13!

To enter, contact [www.contracostafair.com](http://www.contracostafair.com)

**Thank you Noah's Bagels for donating 258 Bagels to the Showmanship Clinic!**



**Thank you Peet's Coffee & Tea for donating coffee to the Showmanship Clinic!**



## The Challenge

By Clara Brockman, Claycord 4-H

Where is the location of the proventriculus? What is a cuticle? How many eggs can a duck sit on and hatch? What is the difference between a frittata and an omelet? These are some questions that you may be asked in the Avian Bowl. The state qualifier for this year's competition was held on Feb. 24, 2018, in Fresno. According to the National 4-H Avian Bowl Manual, the purpose of the tournament is to "encourage youth to expand their knowledge of avian facts and become proficient in poultry management and related subjects."

Claycord 4-H sent two teams to the knowledge contest this year. The senior team included Shea Gallagher, Clara Brockman, Johanna Busk, and Araceli Carrillo-Medrano. On the junior team were Melody Hollingworth, Marc Brockman, and Warren Brockman. Both teams studied many categories from the manual from December through February and practiced weekly to prepare for the event.



As a double elimination competition, it required two teams to face off against each other on either side of a table. Teams consisted of two to four members. The moderator asked questions taken from the study packet and the first challenger to press the buzzer was acknowledged and asked to answer. The moderator either confirmed a correct answer or allowed the other team a chance to answer. Our teams played multiple rounds and eventually both came in 4<sup>th</sup> place.

I think studying for Avian Bowl was the most difficult part of the event. Participants had to memorize information from eight different categories including turkey management, raising waterfowl, egg cyclopedia, embryology and more. Even though we didn't win, and it was tough tournament, we hope to compete again next year. We would also love to have members from other clubs participate with us next year in Avian Bowl 2019. It was fantastic experience!

It is the policy of the University of California (UC) and the UC Division of Agriculture & Natural Resources not to engage in discrimination against or harassment of any person in any of its programs or activities. (Complete nondiscrimination policy statement can be found at <http://ucanr.edu/sites/anrstaff/files/215244.pdf>.)  
Inquiries regarding ANR's nondiscrimination policies may be directed to John I. Sims, Affirmative Action Compliance Officers/ Title IX Officer, University of California, Agriculture and natural Resources, 2801 Second Street, Davis, CA 95618, (530) 750-1397.



# What Does 4-H Mean to You?

How would you define 4-H? Some might say it is educational, others exciting, and many might say that it is a good way to get together with friends. To me, 4-H is a wonderful way to learn new things with friends who share the same interests as I do.

**But, what does 4-H mean to you?**

Submit your definition—and include your story if you'd like—to the Cloverleaf at [cloverleaf.editors@gmail.com](mailto:cloverleaf.editors@gmail.com). We'd love to hear from you!




**Clayton's CUP o' JO**  
COFFEE HOUSE  
6054 - Main St.  
Clayton, CA. 94517  
facebook @ "Cup o' Jo Coffee House in downtown Clayton"  
(925)672-5105



**TASSAJARA VETERINARY CLINIC**  
PROVIDING CARE FOR PETS SINCE 1990

ELISA DOWD, DVM  
JEFFREY JOHNSON, DVM  
TAMI PIERCE, DVM  
3436 CAMINO TASSAJARA  
DANVILLE, CA 94506

CALL FOR AN APPOINTMENT  
736-8387



**Dance for Food**



**FOOD BANK**  
of Contra Costa & Solano

Learn to Cha Cha, Waltz and line dance while supporting the Food Bank.  
Day: Saturday, April 14<sup>th</sup>  
Time: 10:00AM to 1:00PM (Dance clinic first hour)  
Location: 100 Northgate Rd. Walnut Creek  
Admission: 2 food donations\* see approved items

WHAT KIND OF FOOD SHOULD YOU COLLECT?  
Canned Meat, Fish & Soups, ready to eat meals, fruit, vegetable & cereal products, Peanut Butter in plastic container, Non Rich Cereal, 100% Fruit Juice, Dry Beans, Enriched Rice or Pasta and Powdered Milk.

ANY QUESTIONS? Contact Branden Christensen  
dancetofood@contra-costa-fb.org

It is the policy of the University of California (UC) and the UC Division of Agriculture & Natural Resources not to engage in discrimination against or harassment of any person on any basis in its programs or activities. Complete nondiscrimination policy statement can be found at: <http://www.cdpr.ca.gov/CDPR/CDPR%20Programs/Regulatory%20Programs/Regulatory%20Programs%20-%20Nondiscrimination%20Policy%20Statement.pdf>

The donations/proceeds from all the advertisers whose advertisements are published in this issue of the Cloverleaf will be used to promote 4-H educational programs. No endorsement of the products or services by 4-H are implied or intended.

# The Cloverleaf Classifieds

## BUNNIES FOR SALE



**Mixed Breed**  
1/2 Californian, 1/4 Rex, 1/4 Belgian Hare.  
Adoption date 4/20.  
**Cost: \$10**

Contact  
the Gallagher Family at  
[galaghers222@gmail.com](mailto:galaghers222@gmail.com)  
for more information

## BUNNIES FOR SALE

### Black Lionhead Doe

Almost 3 years old, carries tort gene, and had tort kits.  
Has Pedigree. Nice pet.  
**Cost: \$15**

### Red Mini Rex Buck

Almost 3 years old. Won best of breed 2 years in a row.  
Has Pedigree. Really beautiful rabbit, carries castor trait.  
**Cost: \$25**

Contact The Maghoneyes @ [925-303-3829](tel:925-303-3829)

## CAGE FOR SALE

### KW Double Hole Wire Rabbit Cage

Has removable divider, 2 doors, pan,  
urine guards and raised legs. Good Condition  
**Cost: \$40**

Contact The Maghoneyes @ [925-303-3829](tel:925-303-3829)

## Upcoming 4-H Events

### Fashion Revue Workshop

Date: April 13, 2018  
Time: 7:00 pm - 8:00 pm  
Contact:: [mbrockman@integrity.com](mailto:mbrockman@integrity.com)  
Location: UCCE County Office, Pleasant Hill

### Emerald Star Dance For Food

Date: April 14, 2018  
Time: 10:00 am - 1:00 pm  
Contact:: [danceforfood@contracosta4-H.org](mailto:danceforfood@contracosta4-H.org)  
Location: 100 Northgate Rd, Walnut Creek

### 4-H Horse Day

Date: April 22, 2018  
Time: 8:00 am - 2:00 pm  
Contact:: [cara278@gmail.com](mailto:cara278@gmail.com)  
Location: Heather Farm Equestrian Center, Walnut Creek

### County Fashion Revue Event & County Stills Exhibit Event

Date: April 28, 2018  
Time: 8:30 am - 2:30 pm  
Contact: [fashionrevue@contracosta4h.org](mailto:fashionrevue@contracosta4h.org)  
Location: Old River School, Brentwood

### Contra Costa County Fair

Date: May 17 - May 20, 2018  
Time: All Day  
Contact: [www.contracostafair.com](http://www.contracostafair.com)  
Location: Fairgrounds, Antioch

## JOB DESCRIPTION

### County Cloverleaf Newsletter

#### Club Chairperson

This is a county leadership position that will be elected at the club level. The chairperson will lead a committee of article contributors and will submit those articles to the County Cloverleaf Editor Team.

#### **Responsibilities:**

- Attend the first information meeting with the other club committee leaders tentatively scheduled for 8/30/17, 7:00 p.m., Farm Bureau Hall.
- Recruit 4-H members from within their club to form a Cloverleaf committee.
- Hold meetings with their Cloverleaf Committee as needed.
- Submit the names of monthly contributors and article topics to the Editors in advance.
- Remind committee volunteer writers of their deadlines.
- Submit articles to the Editors by the deadline (the 27 of each month.)
- Appoint a committee member to look for advertising in the community.
- Serve as a back-up writer for contributors who have unforeseen conflicts and can't make the deadline.
- Commit to checking their email every 2 days for Cloverleaf business.

#### **Skills:**

- Email access and ability to send emails
- Good writing ability
- Ability to meet deadlines
- Good organizational skills to track articles and deadlines

Contact: [Cloverleaf@contracosta4h.org](mailto:Cloverleaf@contracosta4h.org)

## Contact Information

### Contra Costa 4-H Club Leaders and Cloverleaf Chairpersons

CLUB	CLUB LEADER	EMAIL	PHONE
Alhambra	Sally Cox	alhambra@contracosta4h.org	
Briones	Deanna Adams	briones@contracosta4h.org	
Brentwood	Jon Dorr	brentwood@contracosta4h.org	559-977-0181
Delta-Diablo	Megan Nierhake	deltadiablo@contracosta4h.org	
Knightsen	Kerry Dolphin	knightsen@contracosta4h.org	
Lamorinda	Beth Manning	lamorinda@contracosta4h.org	
Oakley	Candy Hogan	oakley@contracosta4h.org	
Pleasant Hill	Julie Carter	pleasanthill@contracosta4h.org	
Tassajara	John Sroka	tassajara@contracosta4h.org	

CLUB	CHAIRPERSON	EMAIL	PHONE
Briones	Elizabeth McCauley	paulammc@aol.com	
Tassajara	Sam Gianelli	gianellisam@gmail.com gianellijs@comcast.net	
Tassajara	Elena Chan	ochichan62@yahoo.com	
Wildcat	Arvid	sapana.sharma@gmail.com	

# Contra Costa County Cloverleaf

NEWSLETTER MONTH: APRIL 2018

Publication Date: April 8, 2018

Deadline for articles: March 27, 2018

COLUMN	TOPIC	WRITTEN BY
<p><b>From the Editors</b></p> <p><i>Focus on theme, highlight an article or an upcoming event, share about 4-H's benefits, etc.</i></p>		Johanna Busk, Editor
<p><b>Upcoming Events Calendar</b></p> <p>Calendar outlining upcoming county and state events that members can participate in</p>	<p>Fashion Revue Workshop</p> <p>4-H Kentucky Derby Day Event</p> <p>County Fashion Revue Event</p> <p>Regional Presentation Day</p> <p>Emerald Star: Dance for Food</p> <p>Contra Costa Fair</p>	Livi Flamino, Editor
<p><b>Announcements</b></p>	<p>Contra Costa Fair entries and registration deadline is APRIL 13, 2018</p>	Livi Flamino, Editor
<p><b>Special Event or Fundraiser Highlight</b></p> <p><i>Interview/Article about a county, state, or national event with the purpose of making known the larger opportunities members can strive for and participate in within 4-H</i></p>	<p>Fashion Revue</p>	Livi Flamino, Claycord
	<p>Avian Bowl</p>	Clara Brockman, Claycord
	<p>UC Davis Field Day</p>	Jillian Maghoney, Claycord

	Showmanship Clinic	Sam Gianelli, Tassajara
	Presentation Day	Ally Adams, Briones
<b>Art</b>		Tapanga Lewis, Knightsen
		Riley Lewis, Knightsen
<b>Poem</b>	“Fair”	Sam Gianelli, Tassajara
	“Showmanship Clinic”	Sam Gianelli, Tassajara
<b>Classified Ads</b>	Rabbits for Sale	Maghoney Family
	Rabbit Cage for Sale	Maghoney Family
	Rabbit for Sale	Shea Gallagher

BUSINESS	AD SIZE	DONATION
Peet’s Coffee, Clayton Noah’s Bagels, Walnut Creek	¼ page each as a THANK YOU for their generous coffee and bagel donations to Showmanship Clinic	0.00
Cup O’ Jo, Clayton	½ page ad	10.00
Tassajara Veterinary Clinic	¼ page ad	

# The Cloverleaf: Editor Checklist

## **1 to 12 months in advance**

- Plan newsletter
  - Which members are interested in writing?
  - What kind of articles would interest readers?
- Have 1-3 writer(s) (including YOU) along with article ideas, as a back-up plan

## **1 to 3 months in advance**

- Contact and recruit potential writers/contributors
  - Would he/she be interested in contributing
  - Ask what he/she would like to contribute or make a suggestion

## **2 weeks to 1 month in advance**

- Send email to each writer/contributor
  - Thank for contribution
  - Include specifications (jpeg. , Word)
  - Include deadline for submission (which should be at least one week before publication date)

## **1 week before publication (deadline date)**

- Using template, start laying out your newsletter and inserting submissions

## **1 day after deadline date**

- Contact any signed-up contributors who have not yet sent in their contributions

## **3-5 days before publication date**

- Submit completed newsletter to editor-in-chief for revisions
- Make necessary changes/revisions

## **1-3 days before publication date**

- Email final revised PDF of newsletter to Mrs. Brenda Vales for County editor check

## **Publication date**

- Mrs. Busk will distribute electronically
- Send electronic copy to contributors, with a “thank you”.
- Place order for printed copies (5-10 color and 20-40 B&W) with Ron at the UPS Store in Pleasant Hill (store [3769@theupsstore.com](mailto:3769@theupsstore.com))

## **Within 1 week after publication date**

- Distribute color hard copies to advertisers with a “thank you” for their support

**CCCC Newsletter Potential Advertisers  
Teams: Melody Hollingworth and Olivia Flamino / Sophie Brockman and Johanna Busk**

	<b>Company</b>	<b>Contact #/Email</b>	<b>Contact Type</b>	<b>Comments</b>	<b>Payment Received</b>
1	Rodie's 8863 Marsh Creek Rd Clayton, CA 94517	925-672-4600 Nicole S.	9/21/17 M and O visited	Didn't seem interested	
2	VCA Monte Vista Animal Hospital 1488 Washington Blvd Concord, CA 94521	925-304-4064			
3	Sloat Garden Center 1555 Kirker Pass Rd Concord, CA 94521	925-681-0550 Dustin Strobel, Manager	11/8/17 M and O visited	Ads handled through corporate office	
4	R & M Pool, Patio & Gardens 6780 Marsh Creek Rd Clayton, CA 94517	925-672-0207 Ms. Nicole Ms. Melanie	9/21/17 M and O visited 1/26/18 O phoned and was told to call following week 2/7/18 M visited		
5	Canesa's Brooklyn Heros 6026 Main Street Clayton, CA 94517	925-889-9299 Mr. John Canesa	9/21/17 M and O visited	Placed 1/2 Ad for \$25 For 1st issue Cash Payment	25.00

6	Skipolini's Pizza 1033 Diablo Street Clayton, CA 94517	925-672-1111	9/21/17 M and O visited 11/7/17 M and O visited	Placed 1/2 Ad in Dec/Jan issue for \$25	25.00
7	Yogurt Shack 5438 Ygnacio Valley Rd. Ste. 10 Concord, CA 94521	925-673-5555			
8	Disney Pet Hospital 3554 Concord Blvd. Concord, CA 94519	925-689-4244			
9	Harvest House 2395 Monument Blvd, Concord, CA 94520	925-676-2305	J and S visited		
10	TLC Pet Grooming 6078 Main Street Clayton, CA 94517	925-672-2547 Ms. Sherry Henderson	9/21/17 M and O visited 10/17 M delivered newsletter	Placed 1/2 Ad for \$25 For 1st issue Cash Payment	25.00
11	Cup O' Jo 6054 Main Street Clayton, Ca 94517	925-672-5105 Mr. Peter Barbosa	9/21/17 M and O visited 10/12/17 M visited 11/7/17 M and O visited 1/11/18 M visited 3/27/18 M visited	Placed 1/8 Ad for \$10 each in Oct, Nov, Dec/Jan, Feb, Mar(Free), Apr Issues Cash Payment	50.00

12	Royal Rooster 1028 Diablo Street Clayton, CA 94517	925-672-2025	9/21/17 M and O Visited 11/7/17 M and O Visited		
13	Sweet Bakery 5435 Clayton Road Clayton, CA 94517	925-672-0936			
14	LulaRoe 6078 Main Street Clayton, CA 94517	925-550-3791 <a href="mailto:lularoesamanthahenderson@gmail.com">lularoesamanthahenderson@gmail.com</a> Ms. Samantha Henderson	9/21/17 M and O visited 10/17 M delivered newsletter	Placed ½ Ad for \$25 For 1st issue Cash Payment	25.00
15	Clayton Valley Pumpkin Farm 1060 Pine Lane, Clayton CA 94517	925-672- 5198 <a href="mailto:deborah@cypumpkinfarm.com">deborah@cypumpkinfarm.com</a> Ms. Deborah Munch	9/17 M and O visited 10/17 M delivered newsletter	Placed ½ Ad for \$25 For 1st issue Check Payment	25.00
16	Nails Naturally 6064 Main St Clayton, CA 94517	925-239-3035 <a href="mailto:kerraz4u@aol.com">kerraz4u@aol.com</a> Ms. Lisa Kerr	9/25/17 M responded to Ms Kerr's email and collected check 11/8/17 M delivered newsletter 1/11/18 M delivered newsletter 3/27/18 M delivered newsletter	Requested full page ad for 3 months (Nov, Dec/Jan, and Feb issues)	142.50

17	Concord Feed 5288 Clayton Rd Concord, CA		9/21/17 M and O visited		
18	Tassajara Veterinary Clinic 3436 Camino Tassajara Danville, CA 94506	925-736-8387 Dr. Elisa Dowd		Placed ¼ ads in Dec/Jan, Feb, Mar and Apr issues	60.00
19	The UPS Store 25-A Crescent Drive Pleasant Hill, CA 94523	925-356-0405 Ron Jewison		1/8 ad in Mar issue	
20	WindowSmith 1130 Burnett Ave. Concord, Ca 94520	Mr. Rob Smith	M emailed on 1/21/18		
21	Lynnsae's	Ms. Lynnsae Van Liew	M emailed on 10/26/17 3/19/18 O emailed	3/19/18 emailed that she is too busy	
<b>Total Ad Donations</b>					<b>377.50</b>



Claycord 4-H Emerald Star Project  
UCCE Contra Costa Office  
75 Santa Barbara Road

March 20, 2018

Re: Advertising in 4-H Contra Costa Cloverleaf Newsletter 2017-2018

Dear Sir/Madam:

We are writing to you on behalf of our 4-H Emerald Star Project. 4-H is a non-profit educational program founded on teaching children and youths about leadership, teamwork, community service, life skills, and healthy living. Our goal in this program is to help others thrive and grow in character as they pursue their interests and serve their community.

For our Emerald Star Project, we have created a county-wide newsletter called the Contra Costa Cloverleaf. This newsletter will potentially be read by seven hundred 4-H members across the county. We are inviting you to place advertisements in our newsletters which will inform our readers about your business.

Below are the rates we are suggesting for your advertisement space per issue:

- 1/8 of a page (3.25" by 2.25") - \$10
- 1/4 of a page (4.5" by 3.25") - \$15
- 1/2 of a page (6.5" by 4.5") - \$25
- Whole page (9" by 6.5") - \$50

A 5% discount will be given if your company advertises for 3 consecutive issues and a 10% discount for 6 consecutive issues. Advertisers need to provide the ad as it will appear in the Cloverleaf; the editors do not do the layout or design, we just cut and paste it into the newsletter.

Your support of our club through your contribution to our newsletter would be gratefully appreciated and would assist the Contra Costa Cloverleaf in educating and inspiring the people of our community. Should you choose to make an advertising donation, we will send you a tax receipt for your records. Checks can be made payable to: Contra Costa County 4-H Council.

If you have any other questions, you may contact us at [cloverleaf.editors@gmail.com](mailto:cloverleaf.editors@gmail.com).

Thank you,

Johanna Busk, Sophie Brockman, Olivia Flamino and Melody Hollingworth  
Contra Costa Cloverleaf Editors

# Advertiser's Checklist

## When Soliciting Advertisements

- A. What to Do
  - 1. Edit and print letters to advertisers
  - 2. Place letters in envelopes addressed to advertisers
  - 3. Add new advertiser's information into Potential Advertisers Google Docs
  
- B. What to Bring
  - 1. Letters to advertisers
  - 2. Folder with sample *Cloverleaf*
  - 3. Ad size samples
  - 4. Tax donation receipts
  
- C. What to Request
  - 1. First and last name of manager
  - 2. Contact number
  - 3. Email
  
- D. If advertisers indicate their interest in advertising, immediately ask, "How many issues would you like to advertise in?"
  
- E. Record
  - 1. Size of ad
  - 2. Which issue(s)/month(s) that ad should appear in
  - 3. Payment amount
  - 4. By check or cash
  - 5. Number of issues
  - 6. Date of Visit to Advertiser
  
- F. State Clearly That
  - 1. We do **NOT** design ads
  - 2. Advertisers are to email us the ads by the 25th of each month in *.jpeg* format
  - 3. Collect payment and issue receipts immediately
  
- G. Fill in the receipts of income form
  
- H. Give the receipt of income form, all monies and checks collected to Mrs. Busk

## Follow Up

Send an electronic copy of newsletter to advertisers

# Speeches to Advertisers

Melody: Hello, my name is Melody Hollingworth

Livi: And my name is Olivia Flamino.

Together: We are from Claycord 4-H and we are the Contra Costa Cloverleaf Editors!

Melody: 4-H is a non-profit organization that helps to develop youth and teach them leadership skills.

Livi: We are here to ask if you would like to place an advertisement in our County wide newsletter. Here is our letter to advertisers.

Melody: Here is a sample of our Cloverleaf Newsletter that we have created for our Claycord 4-H Club.

Livi: And here is an example of the advertising spaces.

Melody: As you can see, “Coco’s Coffee Store” has chosen to use  $\frac{1}{8}$ <sup>th</sup> of a page for their ad.

Livi: And “The Party Parade Store” chose to use the  $\frac{1}{4}$  of a page for their ad.

Melody: Here is an example of a  $\frac{1}{2}$  page and a full-page ad.

Livi: Thank you, do you have any questions?

Question Answers:

Melody: Your ad sizes can be a  $\frac{1}{8}$ ,  $\frac{1}{4}$ ,  $\frac{1}{2}$ , and a full page.

Livi: Feel free to contact us at [cloverleaf.editors@gmail.com](mailto:cloverleaf.editors@gmail.com) if you have any other questions.

Income and Expense Spreadsheet								
Date	Check #	Cash?	Receipt of Income #	Reimbrsmt Amount	Deposit Amount	To/From Whom	Purpose	Cloverleaf Sub-Account Balance
2/26/2017				\$ 2.00		Margaret Hollingworth	PosterBoard for Props	<b>(\$2.00)</b>
3/1/2017				\$ 5.98		Margaret Hollingworth	Enlarged Cloverleaf	<b>(\$7.98)</b>
9/21/2017		Y	1		\$ 25.00	Canessa Brooklyn(1/2)	Advertising in Oct.	<b>\$17.02</b>
9/21/2017		Y	1		\$ 25.00	LulaRoe(1/2)	Advertising in Oct.	<b>42.02</b>
9/21/2017		Y	1		\$ 25.00	ILC Pet Grooming(1/2)	Advertising in Oct.	<b>67.02</b>
9/21/2017		Y	1		\$ 10.00	Cup of Jo(1/8)	Advertising in Oct.	<b>77.02</b>
10/7/2017		Y	2		\$ 10.00	Cup of Jo(1/8)	Advertising in Nov.	<b>87.02</b>
10/7/2017	4009		2		\$ 25.00	Pumpkin Farm(1/2)	Advertising in Oct.	<b>112.02</b>
10/7/2017	178		2		\$ 142.50	Kerr - beauty salon(1 page)	Advertising in Nov, Dec, Feb	<b>254.52</b>
10/12/2017		Y	3		\$ 20.00	C&L Music	Donation	<b>274.52</b>
10/14/2017				\$ 73.99		Adrienne Busk	UPS Photocopy Expense Issue 1	<b>200.53</b>
11/2/2017				\$ 46.11		Adrienne Busk	UPS Photocopy Expense Issue 2	<b>154.42</b>
11/1/2017	323		4		\$ 60.00	Dr. Dowd	Ads in Dec., Feb, March, Apr.	<b>214.42</b>
11/7/2017		Y	5		\$ 10.00	Cup of Jo(1/8)	Advertising in Dec/Jan.	<b>224.42</b>
11/8/2017		Y	5		\$ 25.00	Skipolini's Pizza	Advertising in Dec/Jan.	<b>249.42</b>
12/11/2017				\$ 20.87		Adrienne Busk	UPS Photocopy Expense Issue 3	<b>228.55</b>
1/26/2018		Y	6		\$ 10.00	Cup of Jo(1/8)	Advertising in Feb.	<b>238.55</b>
2/23/2018				\$ 33.06		Adrienne Busk	UPS Photocopy Expense Issue 4	<b>205.49</b>
3/26/2018				\$ 11.58		Adrienne Busk	UPS Photocopy Expense Issue 5	<b>193.91</b>
3/27/2018		Y	7		\$ 10.00	Cup of Jo(1/8)	Advertising in Mar.	<b>203.91</b>
								<b>203.91</b>

# Want To Advertise ?

Place an ad in The Cloverleaf!

Reach hundreds of families throughout

# The Contra Costa Cloverleaf Journalist Award



**Submit an Article for a Chance  
To Win the  
Best Journalist Award!**

## **Judging Criteria:**

- Concise wording
- Vivid imagery
- Inspiring topic
- Educational content

The winner will receive a plaque and a cash award.  
Articles can be submitted to your club's Cloverleaf  
Chairperson or to [cloverleaf.editors@gmail.com](mailto:cloverleaf.editors@gmail.com)